



October 30, 2018

Dear Neighbor,

New Traditions Creative Arts Elementary is a small public school located in San Francisco's NOPA neighborhood, attended by **250 children** from throughout the City. One of our school's core objectives is the integration of the arts into a strong academic curriculum.

On Friday, March 8, 2019, the Friends of New Traditions PTA (FONT), a 501(c)(3) non-profit organization, comprised of parents, volunteers and teachers, will hold our 25th Annual Auction Night to raise funds needed to bridge the gap between vital school needs and state funding. Your consideration in donating an item to be auctioned would be greatly appreciated. This year's fundraising endeavors will pay for weekly classes in art & music, our education specialists and our full time Outdoor Educator. We also continue to build our technology infrastructure and buy books for our library!

Our auction starts with online bidding and culminates with a live event on Friday, March 8th. Your business' website, description and picture of donated item will be promoted during this time and your donation will be displayed at the live event. Each year hundreds of parents, alumni and supporters of our school view our catalog of donations and attend the auction.

There are two ways to donate! Donations can be made online at www.newtraditionssf.com/donate or using the attached 2019 Auction donation form for you to complete and return with your donation. Please contact us at the email address listed below if you would like to arrange for pickup of your donation. All of your donations are tax-deductible. We would like to have all donations received by February 20, 2019.

Please consider donating today and closing the gap between the actual price of education and public funding while keeping art in the hands of San Francisco's children! Feel free to contact us at auction@newtraditionssf.com with any questions.

We thank you in advance for any support you provide.

Sincerely,

A handwritten signature in black ink, appearing to read "Ericka Karner", written in a cursive style.

Ericka Karner
Auction Committee
(Mother of a 1st grader and kindergartner)